

EMMA BARTELS

CONTACT

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WEBSITE

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LINKEDIN

[Emma Bartels](#)

EDUCATION

**Northern Michigan University -
Marquette, Michigan**

**Bachelor of Science in Social Media
Design Management - Expected 2026**

Cumulative GPA: 3.86

RELEVANT SKILLS

- Microsoft Office Suites
- Google Suites
- Adobe Creative Suite
- Instagram & Facebook
- Canva
- Photography
- Slack
- Drupal
- Graphic Design

EXPERIENCE

Student Marketing Assistant

**Northern Michigan University Alumni Relations -
Marquette, MI**

October 2023 - Present

- Brainstorming and creating ideas for social media posts
- Creating a variety of social media graphics
- Creating monthly e-newsletters
- Developing logo revisions

Social Media Coordinator

Northern Michigan University Cru - Marquette, MI

January 2023 - October 2023

- Collaborated with others to plan upcoming posts and stories
- Created/Designed and scheduled posts
- Collected photographs and videos to post

Social Media Coordinator

Glacierland RC&D - Green Bay, WI

May 2023 - August 2023

- Created and set up a Facebook page
- Planned upcoming posts
- Created/Designed and scheduled posts
- Communicated with employees on upcoming events and photographs
- Brainstormed creative ideas that help promote and reach a greater audience

Cleaning & Maintenance Worker

Briess Malt & Ingredients - Chilton WI

Summers: 2022 and 2023

- Worked independently to complete assigned tasks
- Attended daily team meetings and following company protocols
- Recognized and communicated hazards to supervisors